



CREATIVE DESIGN & PHOTOGRAPHY

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 zachwileydesign.com	 Philadelphia, PA

SKILLS

- ◆ Advanced knowledge in Adobe Photoshop, Illustrator, Lightroom, Indesign, XD, Digital and Analog Photography.
- ◆ Experienced in HTML/CSS, web design, UX/UI, Invision Studio, After Effects, Premiere Pro, and Capture One.
- ◆ Skilled in utilizing tools such as the Google App Suite, and Microsoft Office Programs.

AWARDS & HONORS

- Magna Cum Laude -Kutztown2020
University of Pennsylvania
Graduated Kutztown University of Pennsylvania with GPA: 3.68
- Dean's List - Kutztown2019-2020
University of Pennsylvania
- Asplundh Tree - Photo Winner2017
Photos published in Asplundh Tree
Expert LLC Yearly Corporate magazine.
- “Abandonment” Gallery Show2016
Personal photo gallery show on exhibit at
Kutztown University's Student Gallery.
- Magna Cum Laude - Montgomery.....2015
County Community College
Graduated Montgomery County Community College with GPA: 3.72
- Dean's List - Montgomery 2013-2015
County Community College

EQUIPMENT EXPERIENCE

- ◆ Experience using Canon, Nikon, Sony, Mamiya and Hassleblad camera platforms.
- ◆ Experience shooting, processing, developing, scanning, and archiving of analog film.

EDUCATION

BFA COMMUNICATION DESIGN

Kutztown University of Pennsylvania | Kutztown, PA | May 2020

Concentrated in Advertising Design while studying various aspects of design and photography including branding, UX/UI, web development, motion graphics and more.

ASSOCIATES DEGREE OF LIBERAL ARTS

Montgomery County Community College | Blue Bell, PA | 2013-2015

A variety of classes focusing on education and computer science helping to build my communication and technology knowledge.

INDUSTRY EXPERIENCE

INTERNSHIP

Simone Associates | Lebanon, PA | Spring 2020

Worked closely with the studio team assisting on all in-house shoots to help create an elevated, on-brand photography and video material for various clients. Hands-on experience with set production, lighting, retouching, product styling, and more. Also helped to develop and design a digital catalog for the studio.

FREELANCE DESIGN

Various Clients | Willow Grove, PA | 2016-Present

Working with various clients helping to create and update marketing material ranging from brochures, logo re-designs, and posters. Managed multiple assignments simultaneously within an established timeframe while holding to set deadlines and agreements.

FREELANCE PHOTOGRAPHY

Various Clients | Willow Grove, PA | 2015-Present

Captured and produced high quality photography for a range of client needs. Digital images captured were used for updating and producing new social media, print promotional, and web material. Assisted in building and striking sets in addition to helping with camera operations for conference events.

VOLUNTEER EXPERIENCE

DESIGNATHON

Kutztown University of Pennsylvania | Kutztown, PA | March 2018

University hosted event that is an 18-hour long, collaborative design event pairing design students with local non-profits. Worked on a team helping to produce a new print brochure and direct mail for a secondary learning school.